

The Centre for Contact Lens Research partners with Johnson & Johnson Vision Care Companies

New funding for professional education website provided

Waterloo, Ontario – February 18, 2015 – In today’s online environment, access to dependable and up-to-date health information is key for health care professionals and consumers alike. The Centre for Contact Lens Research at the University of Waterloo announced today that Johnson & Johnson Vision Care Companies will provide funding to continue the evolution of its four-year-old site, ContactLensUpdate.com.

“We welcome this collaboration,” said Lyndon Jones, Professor at the School of Optometry and Vision Science, and Director of the Centre for Contact Lens Research at the University of Waterloo. “We believe that it is in everyone’s interest to develop educational materials with multiple funding sources to ensure a thorough range of topics are discussed with a balanced perspective. Johnson & Johnson Vision Care is known for its long-standing commitment to education around the world, and this partnership can only enhance what we provide to eye care professionals and contact lens wearers.”

ContactLensUpdate.com serves a worldwide audience with advertising-free, easy access to evidence-based insights, best practices and new treatment options for common eye health concerns, with a particular emphasis on dry eye and contact lenses. The US, Canada, Australia and Great Britain are the top four countries with professionals accessing this site. Content is developed by internationally-recognized experts on topic areas; and the Centre itself has played a significant role in the development of new contact lens materials, designs and care systems.

“We believe strongly that keeping up-to-date on new research is critical to providing effective eye care,” said Ian P. Davies, Vice President of Global Professional Affairs for Johnson & Johnson Vision Care Companies. “We are pleased to add Contact Lens Update to the list of educational initiatives that we support around the world, including The Vision Care Institute® facilities and resources.”

New topic-based features are added to the site about six times yearly, including practical insights from leading researchers, one-page research briefs on hot topics, patient handouts, review articles, and conference highlights. Most recently, the site has explored the growing prevalence of myopia and eye makeup tips for healthy contact lens wear.

Johnson & Johnson Vision Care Companies will join The Alcon Foundation in providing funding for the website.

Housed at the University of Waterloo’s School of Optometry and Vision Science, the Centre for Contact Lens Research is one of the premiere contact lens research centres in the world, and has been conducting ocular research and training for eye care providers since 1988. Please visit cclr.uwaterloo.ca to learn more.

For more information about Johnson & Johnson Vision Care Companies, please visit www.jnjvc.com.

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